

*Northeastern University and Wharton School conference on*

# Emerging Multinationals from Emerging Markets

June 22 and 23, 2007

to be held at Northeastern University, Boston

## Organizers

Ravi Ramamurti, Northeastern University

Jitendra V. Singh, Wharton School, University of Pennsylvania

## Focus

Many indigenous firms in emerging economies are giving Western firms a run for their money and reshaping global industries. In this conference, leading academics will share their research on such firms and explore the implications for U.S. firms, the global economy, and International Business theory.

## Sponsors

- Center for Emerging Markets, College of Business Administration, Northeastern University
- Mack Center for Technological Innovation, Wharton School, University of Pennsylvania
- Center for Leadership and Change Management, Wharton School, University of Pennsylvania

## Participants

Presenters and discussants include Yair Aharoni (Tel Aviv), Alice Amsden (MIT), Paul Beamish (Ivey), Saikat Chaudhuri (Wharton), Charles Dhanaraj (Indiana), Afonso Fleury (USP), Marie Fleury (USP), Andrea Goldstein (OECD), Vit Henisz (Wharton), Devesh Kapur (U-Penn), Tarun Khanna (Harvard), Steve Kobrin (Wharton), Stefanie Lenway (Illinois), Don Lessard (MIT), Alan Rugman (Indiana), Oleg Vikhansky (Moscow State), Lou Wells (Harvard), Eleanor Westney (MIT), Peter Williamson (INSEAD), Valery Yakubovich (Wharton), Sri Zaheer (Minnesota), and Ming Zeng (Yahoo-China), and several faculty from Northeastern University and other Boston-area schools.

## Contact

For more information, contact Ms. Kathy McCart at [k.mccart@neu.edu](mailto:k.mccart@neu.edu) or Professor Ravi Ramamurti at [r.ramamurti@neu.edu](mailto:r.ramamurti@neu.edu).

