

I want

a Northeastern MBA



For more information, visit www.mba.neu.edu.



Northeastern
UNIVERSITY

Graduate School of Business Administration

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I want

the MBA businesses want



Full-time MBA Program



Northeastern
UNIVERSITY

I want

an MBA that sets me apart

How do we know what today's business leaders want in an MBA?
We did what all good business people should do: We asked them.
And they told us, loud and clear:



“Give us people with outstanding communications, project management, and people skills.”

“Provide them with enough experience to understand the realities of the global marketplace.”

“Focus on the areas of expertise businesses need most—finance, marketing, operations and supply chain management.”

“Most important, make sure they're ready to hit the ground running. We don't have time to hold their hands.”

We listened to our customers, the corporate partners who continually hire Northeastern graduates, and we created an MBA program to prepare students for success in the only place it really matters—the real world of business.

When you walk through the gates with a Northeastern MBA to your credit, you come prepared with the skills and the experience you need to communicate with business associates, understand complexity, take on responsibility, make decisions, and increase your chances for success. You will have the MBA businesses want—and that will set you apart.

What do you want in an MBA?

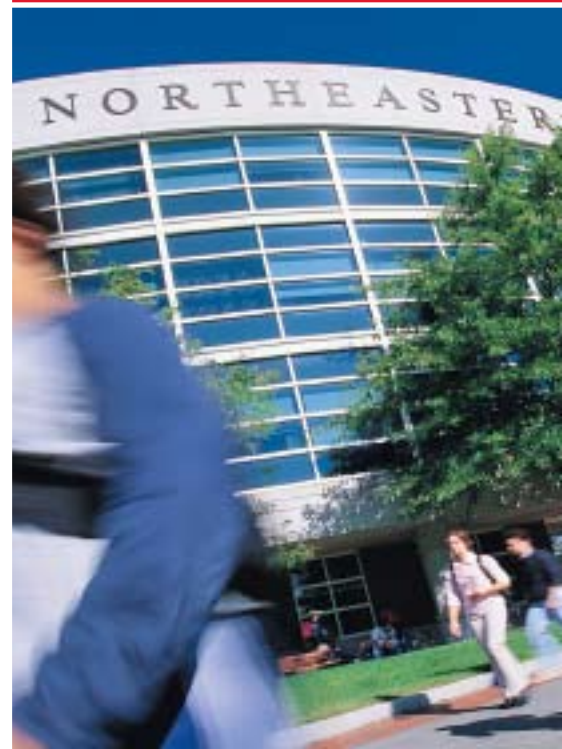




“VERY FEW UNIVERSITIES TAKE THE TIME to go out and identify key corporations that will be their partners and then work with them specifically to understand exactly what they’re looking for. What kind of backgrounds do they want their students to have? What core skills or leadership talent do they need? By partnering with corporations, providing you with a six-month corporate residency, and focusing on the critical skills businesses demand, we offer you a better chance at success than any other MBA program.”

Thomas E. Moore
Dean of the College of Business Administration

It’s different here. Some say MBAs—the degree and the people—are a dime a dozen. But an MBA program aligned with specific business needs is an MBA unlike any other—the Northeastern full-time MBA.



I want

to take my career to the next level

As a business professional, you've already made your mark. You've proven that you have what it takes to compete and win. But where do you go from here? How can you gain the skills to reach higher? What's next?



CHOOSE YOUR PATH.

At Northeastern's MBA program, you don't start from scratch. You build on your experience to advance your career and prepare yourself for a future filled with opportunity and potential.

You can specialize in a career track our corporate partners have identified as critical to their success in the global marketplace—finance, marketing, or operations and supply chain management. At the same time, you can create a broad foundation built around a deeper understanding of globalization and enterprise growth—two fundamental pillars of a Northeastern MBA.

No matter what path you pursue, you can improve your ability to solve business problems by analyzing and experiencing real-world situations. Plus, you can develop critical skills, like communication and project management, that are essential to your success.

To explore the full depth and breadth of the Northeastern MBA curriculum, visit us at www.mba.neu.edu.



“THE CLASS SIZE IS JUST RIGHT. It allows for a ‘high touch’ approach by professors who are always willing to stay after class and talk to students. Their doors are always open, and they know your name.”

Richard Granata, MBA '07
Product Specialist, Charles River Development



GET OFF TO A FAST START.

One defining highlight of the Northeastern MBA program is that your career management course begins on day one. This formal, disciplined process is designed to help you find the best job possible and shorten the distance between you and your ultimate goal.

You can network with alumni and potential employers. Get one-on-one advice from second-year students. Learn valuable interpersonal skills from your professors, peers, and business professionals. Take part in mock interviews directed by the Career Center staff. And engage in panel discussions where you can share ideas and insights with everyone on your team. Along the way, you'll receive personalized assessments of your goals, skills, and strengths, and have ongoing opportunities to refine them.

Add to this the experience you are able to gain through your project-based coursework and in your corporate residency, and you'll be well prepared for the challenges ahead. Not to mention more attractive to potential employers. Taking the next step in your career becomes much easier than any previous one.

“THANKS TO THE MBA CAREER CENTER, I was awarded my top choice of corporate residency, working in finance at a leading investment management company. The Career Center staff gave me feedback on my interviews, helped me to identify my strengths, and was extremely proactive in connecting me with the right people.”

Isha Chanana, MBA '08

100% of MBA students are partnered with a mentor in their chosen career track.



I want

an MBA for the real world

Employers often comment that Northeastern MBA graduates know what needs to be done and how to do it. That's because our full-time MBA education is practical, relevant, and hands-on. It's an education for the real world.



GRADUATE WITH EXPERIENCE.

Would you like to graduate with considerably more practical experience than your peers at other MBA programs? At Northeastern, you can. We offer unmatched opportunities for you to learn from executives at outstanding companies and experience the realities of business firsthand.

During your six-month corporate residency, you'll take a full-time, paid, MBA-level position with a top-notch business firm. You will have the opportunity to be actively involved in important projects from start to finish. Interact directly with top executives. Assume bottom-line responsibility for budgets and projects. And learn far more than you ever could in a typical three-month internship.

“GOING THROUGH MY CORPORATE RESIDENCY was by far the best thing I have ever done for my career. It allowed me to gain more experience and make connections in the business world. I was interviewed for a position on-the-spot at a Northeastern career fair, completed my six-month residency, and started working in a full-time role at the same company after graduation.”

Jennifer Eppstein, MBA '07
Sales Specialist, Gexpro Services





CONNECT WITH BUSINESS LEADERS.

The Northeastern MBA curriculum offers you face-to-face exposure to business leaders who are shaping the future.

Top executives often participate in roundtable discussions on relevant business topics, join our MBA classes as guest lecturers, and share their insights at presentations open to all Northeastern business students. During your entire second year, you can work with our corporate partners on projects and course assignments, including a dynamic integrated business plan exercise.

What's more, many business leaders serve on Northeastern boards and offer career advice. So you'll have plenty of chances—both inside and outside the classroom—to gain the experience and make the connections you need to launch your career.

“I LIKE THE DIVERSITY of Northeastern’s MBA program. Gaining the international perspective that the students bring with them to the corporate residency has helped us in becoming a global company. The students are smart. They’re very motivated. What I’ve found is that when you first bring the students in, they’re very eager to apply what they’ve learned. From both perspectives, it’s almost like a real-life, six-month job interview and at the end, we both assess whether it makes sense...whether we may want to hire them or they may want to work here.”

Ken Barnet
Principal, State Street Global Advisors

WHO HIRES NORTHEASTERN UNIVERSITY MBAs?

Here are just a few of the leading companies that have hired our MBA students in either full-time positions or six-month corporate residencies:

- Bayer
- Carrier
- Citigroup, Inc.
- CypressTree Investment Management
- Fidelity Investments
- Gillette/Procter & Gamble
- IBM
- Lindt & Sprungli
- MasterFoods USA
- Ocean Spray Cranberries, Inc.
- Raytheon Corporation
- Sovereign Bank
- Staples, Inc.
- TJX Corporation
- W.R. Grace & Co.

I want

the MBA for leaders

Natural born leaders are few and far between. For everyone else, it takes time and effort to develop the skills necessary to lead talented and diverse teams of people. The Northeastern MBA program is clearly designed to turn learners into leaders.



LEARN TO LEAD.

World-class companies are always on the lookout for employees with outstanding leadership, communication, and project management abilities, and our recent research confirms that fact.

As a business professional, you may have already developed some of these critical skills. The Northeastern MBA program gives you the power to raise your game, further refine these essential skills, and increase your own competence, confidence, and marketability. Skills modules conducted throughout the first year help you to develop and cultivate your existing talents.

Working on group projects can help you perform more effectively as a member of an interdisciplinary team. Plus our career management course will prepare you for all kinds of complex and challenging business situations. How do you get the most out of your employees? What's the best way to sell your vision up, down, and across the organization? You can gain the perspective and experience you need to embrace a leadership role and develop the business and personal skills to make an immediate impact.





HONE YOUR SKILLS.

You can also take advantage of the many professional development and leadership opportunities in graduate student clubs to put the theories you learn in the classroom to the test.

You can participate in student-run clubs focused on key business disciplines. They frequently host networking events and bring in high-profile speakers—often Northeastern alumni. Most importantly, these clubs provide incredible real-world experience.

As a Northeastern MBA student, you can also enter one of several business case and business plan competitions throughout the year. The faculty takes an active role in these activities and is always working to help you achieve your goals. The opportunities are boundless, and no door is closed at Northeastern.

“THE SUPPLY CHAIN CLUB lets you put your classroom experience to the test in terms of business practice and strategy. We have toured facilities and had discussions with executives responsible for supply chain management within their companies. It’s a unique opportunity to network and apply what we are learning.”

Patrick Griffin, MBA '08
President, Supply Chain Management Club

“OVER THE PAST SIX YEARS, Northeastern MBA students have tackled a variety of assignments, including stage-gate product development, due diligence for acquisitions, and financial reporting and analysis. During their six-month corporate residency, they work at a variety of jobs across the organization. This builds their confidence and leadership skills and allows us to evaluate and prospect future talent.”

Clive Pinto
Human Resources Advisor, W.R. Grace & Co.

STUDENT ORGANIZATIONS

- Finance and Investment Club
- Marketing Club
- Supply Chain Management Club
- Entrepreneurship Club
- MBA Connection
- International Students Association
- Latin American MBA Association



I want

to live and learn in Boston

MBA students want to learn in an environment that's alive with ideas, energy, and excitement—music, sports, theater, nightlife. It's all here in Boston. So is Northeastern.

START AT THE CENTER.

Boston has earned the nicknames “the Hub of the universe” and “the Athens of America” for good reason. With 32 colleges and universities and nearly 150,000 students, it has the largest student population in the world.

As a Northeastern student, you're in the center of it all.

The University's 67-acre campus is a beautiful oasis in the heart of a city shaped by a revolution and nurtured by a diverse mix of hard-working immigrants and free-thinking intellectuals. Boston is an international city—home to hundreds of innovative, breakthrough companies, as well as cultural institutions and entertainment venues guaranteed to add to the rich experience of earning an MBA at Northeastern. The entire city is your campus.

“NORTHEASTERN'S MBA CHANGED MY LIFE.

It allowed me to change careers, from finance to marketing, and get where I wanted to go. I gained valuable experience in a new field, learned how to look at business from a strategic standpoint, and moved my career in marketing forward.”

Michael Curran, MBA '07
Assistant Marketing Manager
Ocean Spray Cranberries

EXPLORE LIFE OUTSIDE THE WALLS.

Step outside the gates and enter an urban backyard filled with all the music, sports, entertainment, and arts options that make Boston a wonderful playground for students.

Check out the hottest indie bands and late-night dance scene on world-famous Lansdowne Street. Walk a few blocks to a Red Sox game in fabled Fenway Park. Hop on the T (Boston's subway) to see the Bruins or Celtics at The Garden. Head over to the “Rodeo Drive” of Boston, Newbury Street, to window shop or hang out at a trendy café.

Feeling the need for more culture? The Museum of Fine Arts, Symphony Hall, and the New England Conservatory of Music are practically on campus.

Getting around the far reaches of Boston couldn't be easier—even if you don't have a car. You can hop on the T from one of the three subway stops on campus or catch a bus to explore the ins and outs of this amazing city.



TAP THE RESOURCES.

Northeastern's MBA program gives you access to a wealth of resources. From world-class faculty, to successful business leaders and alumni mentors, you can grow your network and make connections to help advance your career.

Plus, you can participate in cutting-edge research in one of the nearly 40 research and education centers right on campus. Snell Library offers a cyber café with 24-hour computer access and wireless Internet. It houses over one million volumes and belongs to the Boston Library Consortium, a cooperative with the libraries of nineteen academic and research institutions.

When you need to wind down, you'll have access to first-class athletic facilities, including the state-of-the-art Marino Center, the Badger and Rosen SquashBusters building, and more—without even leaving the campus. It's all part of the Northeastern MBA experience.

“NORTHEASTERN IS A GREAT SCHOOL in a wonderful location—right in the heart of Boston—so you have great connections with the corporate world outside the classroom as well.”

Payal Kapoor, MBA '06
IT Business Analyst
State Street Global Advisors

WHAT DO YOU WANT IN AN MBA?

We'd like to hear. Please contact us at 617-373-5992, e-mail gsba@neu.edu, or visit www.mba.neu.edu.

Get ready to experience an MBA program unlike any other.



The Marino Center rivals the world's finest private sports and fitness centers. Membership is included for all Northeastern MBA students.

